



## Tho Nguyen

## **Highest Education**

 PhD and Postdoctoral Fellowship in Marketing at University of Technology, Sydney

## **Working Experience**

- Associate Professor at the Faculty of Business Administration, University of Economics, Ho Chi Minh City, Vietnam
- Adjunct Professor at the School of Business, University of Western Sydney, Australia
- PhD supervisor in the School of Marketing, University of Technology, Sydney

## **Teaching Area**

• Marketing