

STUDENT EXCHANGE PROGRAM

FOR INCOMING
STUDENT



HO CHI MINH CITY
VIETNAM

Ho Chi Minh City - A modern yet traditional city

Notre-Dame
Cathedral Basilica
of Saigon



Ho Chi Minh City is considered as the prosperous economic center in Vietnam. The cross-culture leads to a unique attraction for this magnificent city. With a lot of modern architecture, it is evident in the frantic way of life, the advanced high-rise buildings, and the varied cuisine.

Additionally, it is simple for us to see the traditional elements in antique architectural creations. Ho Chi Minh City is becoming an appealing stopover for every traveler interested in learning about and experiencing Vietnamese culture.

Independence Palace



Culture

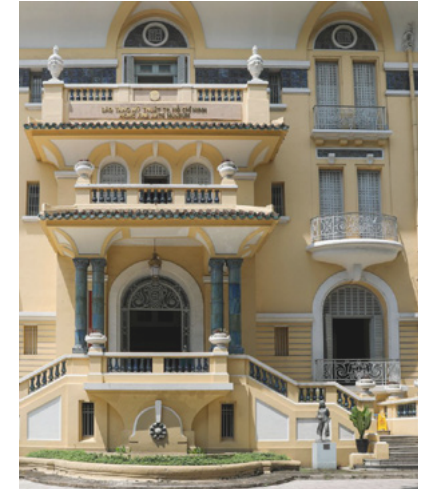
Independence Palace

Independence Palace is an anciently notable building in Ho Chi Minh City that has preserved the essence of Eastern culture while having witnessed major historical changes in Saigon.

Notre-Dame Cathedral Basilica of Saigon

With its majestic European-inspired architecture, Saigon's Notre Dame Cathedral Basilica is not only a popular tourist destination but also the most iconic building in the entire nation.

The Ho Chi Minh City
Museum of Fine Arts



The Ho Chi Minh City Museum of Fine Arts

With its ideal location in the center of this bustling city, the Ho Chi Minh City Museum of Fine Arts is a recognizable symbol of Ho Chi Minh City. Many people consider the museum to be a priceless architectural masterpiece, not to mention its wealth of historic objects and pieces of art.

Tourist Attraction

Ben Thanh Market



Saigon Central Post Office

Nguyen Hue Walking Street



Saigon Central Post Office

The Saigon Central Post Office is a must-see destination for any first-time visitor to the city. The post office is one of the city's most historic and prominent structures, having been built between 1886 and 1891. Under French colonialism, it was vital in establishing connections between Vietnam and the two surviving Indochina nations, Cambodia and Laos.

Ben Thanh Market

Ben Thanh Market, the bustling heart of Ho Chi Minh City, has a rich blend of history, culture, and business that may be discovered through its vast array of stands and shops. It is not only a place to shop but also an exhibition of diverse Vietnamese culture and cuisine.

Nguyen Hue Walking Street

Nguyen Hue Walking Street, in the heart of Ho Chi Minh City, is spacious and has less traffic. Locals, especially Gen Z, often hold many cultural events here during the weekend. Besides, you can find many street food vendors, cafes, and shops along two sides of Nguyen Hue Walking Street.

Landmark 81

Landmark 81 is not just a stunning architectural achievement but also a representation of Ho Chi Minh City's growth and success. This location has become a popular tourist destination for those interested in experiencing the multi-dimensional urban space and high-class lifestyle.

ISB-BBus is progressively modernized to meet the high demands of employers and students' future career objectives. Students will be well-prepared to face the challenges of the global working environment.

Landmark 81



Transportation

Ho Chi Minh City is a city with complicated transportation. Most people here use bikes as their personal transportation. There are some transportation ISB highly recommends exchange students should use through their studying here, such as walking, bicycle, bus, taxis, Grab bikes, Grab cars, etc.

International School of Business - ISB



With over 40-year history, the University of Economics Ho Chi Minh City (UEH) takes pride in being one of Vietnam's leading universities and is currently the home of almost 34,000 students. UEH has been for three consecutive years ranked Vietnam's best business school and listed in the Eduniversal world's best business schools. As a part of UEH, the International School of Business (ISB) was established to create a world-class, modern, and dynamic educational environment.

Program Overview

The Bachelor of Business program of ISB (ISB-BBus) is entirely taught in English, attracting excellent students from prestigious high schools across the country. This program is based on the international education system to provide students with vital knowledge and skills to help them become future managers and leaders in leading corporations.

Students of the ISB-BBus program have opportunities to transfer and receive their degrees at our distinguished partner universities, located in developed countries with high-caliber education and economy.



ISB Features

Credit transfer

In order to ensure teaching and studying quality, ISB has applied the credit-based education system in recent years; as a result, all exchange students can easily transfer the course credits upon completion of their studies in Vietnam.

Professional education

ISB's training programs are continuously updated to match the demands of employers and the dynamics of the global workplace. Its faculty, including competent and experienced Vietnamese lecturers as well as professors from the world's most renowned universities, helps to enhance teaching quality, supplies the students with a range of practical experiences, and prepares them well for the future.

International friends

Our exchange partners are from 13+ different countries around the world including Canada, France, Germany, Switzerland, Netherlands, Finland, Hungary, Austria, Japan, Korea, Thailand, Taiwan, and Malaysia, which provide us with a source of diversified student nationalities.

Cultural experience

ISB regularly holds cultural tours for visiting students to ensure they would have a chance to explore and acquire exciting knowledge about the country of Vietnam.

English proficiency

ISB runs undergraduate and post-graduate programs with English as a medium of instruction. All students and staff are required to use English as their primary means of communication.

Campuses and facilities

Campus Pham Ngoc Thach 17 Pham Ngoc Thach Street, Vo Thi Sau Ward, District 3

A modern educational center situated in a prime location in the heart of the city. With its attractive architecture and contemporary amenities, this campus provides a conducive learning environment for students.

Campus Nguyen Tri Phuong 279 Nguyen Tri Phuong Street, Ward 5, District 10

A spacious modern educational institution with a synchronous integration between modern infrastructure and peaceful green space. It offers state-of-the-art facilities, including cutting-edge classrooms, well-equipped laboratories and research centers.

Campus Tran Quang Khai 196 Tran Quang Khai Street, Tan Dinh Ward, District 1

Situated in the city center, this campus enjoys convenient access to a multitude of cultural, historical, and commercial landmarks. Students are afforded the opportunity to delve deeper into the cultural heritage and actively engage in a diverse range of social and cultural activities.

Campus Nguyen Van Linh Phong Phu Commune, Binh Chanh District

The establishment of this campus is a testament to UEH's breakthrough in modernizing its infrastructure to align with the university's stature and meet the demands of international integration and competition.





Jessica Phuong Thao Nguyen,
Technical University of Applied Sciences
Würzburg-Schweinfurt (Germany)

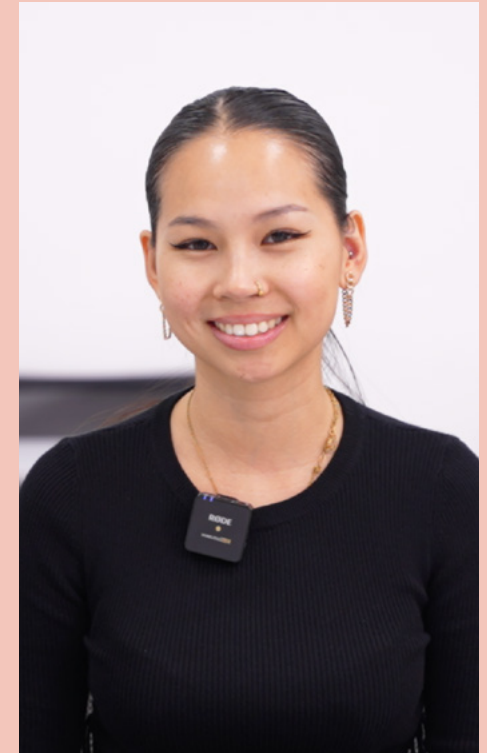
"When I was a child, I always wanted to join a Vietnamese school and know how to be in our class full of Vietnamese. Because my parents are both Vietnamese and I also have Vietnamese friends. So I was curious about Vietnam."



Jonathan Szarka,
Technical University of Applied
Sciences Würzburg-Schweinfurt
(Germany)

"I like all of the people at ISB because they teach very important things about our future life in a professional and a personal way. For example, I study security analysis and business valuation. And there you do case studies with real companies so it's very practical in project management. We use a lot of methods, I can apply to my professional life later."

Exchange Program's Testimonials



Xuan Huong Ho Huy,
Technical University of Applied
Sciences Würzburg-Schweinfurt
(Germany)

"After the exchange program, I am more open to people and I tried to be more confident and independent. It's very important to meet new people because then you can get new views on different aspects of your life and it's just really nice to connect with people."

Life at ISB



The exchange program will provide a wonderful opportunity to learn about different cultures, improve communication skills, and create global connections



Jannik Schmid,
Baden-Württemberg Cooperative
State University (Germany)

"The exchange study experience helped me to develop intercultural skills. I learned words in a new language and also some cultural aspects which I haven't known before."

Finn Frühauf,
Baden-Württemberg Cooperative
State University (Germany)

"At ISB, I joined the Vietnamese class and I learned a lot. I like to learn the language so I will practice Vietnamese during my time in Germany. When I come back to Vietnam, I will speak Vietnamese fluently. Moreover, I enjoy playing soccer and played soccer a lot with my Vietnamese friends here."



Information

Academic Overview

Academic Calendar

ISB Academic Year consists of 3 semesters:

1. **Fall semester:** September - January
2. **Spring semester:** January - May
3. **Summer semester:** May - September

Course Schedule

Each course is taught over 12 weeks. The frequency of the class is once a week (about 3 sessions per week)

Class Timeframes

Morning: 8:00 AM - 11:15 AM
Afternoon: 12:00 PM - 3:15 PM
Evening: 3:30 PM - 6:45 PM

Available Courses



Credit & Grading System

Pass	10-point scale	Letter mark	4-point scale
	9.0 - 10.0	A+	4.0
	8.5 - 8.9	A	4.0
	8.0 - 8.4	B+	3.5
	7.0 - 7.9	B	3.0
	6.5 - 6.9	C+	2.5
	5.5 - 6.4	C	2.0
	5.0 - 5.4	D+	1.5
Fail	10-point scale	Letter mark	4-point scale
	4.0 - 4.9	D	1.0
	3.0 - 3.9	F+	0.5
	Below 3.0	F	0.0

If a student's on-going assessment grade or final grade is absent (no mark) or zero, the course grade will only be calculated up to 4.9 on a 10-point scale (fail mark).

Application Overview

Application Process	Fall semester	Spring semester	Summer semester
Nomination Deadline	July 1	March 1	November 1
Application Deadline	July 15	March 15	November 15
Departure to Vietnam	Early September	Early May	Early January
Orientation and Semester starts	September	May	January
Semester ends	January	September	May

Eligibility

Interested applicants should:

- Have completed **at least 02 semesters** of undergraduate studies before enrolment at ISB and must continue to be registered at your home university throughout your exchange at ISB
- Have **proficiency in English** in order to benefit from your studies at ISB.

Application Documents

1. Application Form
2. Passport
3. Most Updated Academic Transcript
4. Certificate of Language Proficiency (certified)
5. Portrait Photo (4x6)

Program Expenses

In accordance with the exchange agreement with our partner universities, exchange students are not required to pay tuition fees to ISB. However, other administrative fees are applicable i.e. Visa, Insurance, etc.

Other Administrative Fees

- Student Visa: \$150 for 6 months
- Basic Insurance: \$280 for 4 months

Estimated Monthly Expenses

- Accommodation (e.g.flat with private bedroom, shared-kitchen; full facilities such as gym center, pool, supermarket...): \$400
- Food: from \$200
- Transportation: from \$100

Useful Websites



ISB website



UEH Smart Library



Important Dates
2024 & 2025



Vietnam Discovery
HCMC



Vietnam Travel
Tips

